

Dear Potential Sponsor,

Thank you for your interest in possible sponsorship with Lady S.H.E. modeling pageant. My name is Quintina Austin and I'm the founder and CEO of the National Lady S.H.E. model pageant produced by *Beauty's Ink LLC*. There will be beautiful women from all of the country coming to New York in Spring 2010 to compete for the title of Lady S.H.E.

This pageant was created to help showcase beautiful plus size women in the modeling industry. The winner of Lady S.H.E. will receive a prize package made for a queen. She will be able to design, create, and promote her very own fragrance. The fragrance will be sold in exclusive retail stores, as well at Beauty's Ink online store. Lady S.H.E. modeling system signifies the "true lady" in modern women. We are open to women with all ethnic backgrounds, the ages will range from 21-35, and dress size is 12-18. We want to be global trendsetters in modeling and pageant industries.

I am please and honored that you are exploring this opportunity to sponsor the Lady S.H.E. modeling pageant system. Any type or amount of sponsorship is welcomed. We are excited about the partnership that we will build with you. We want to promote you the entire time before, during, and after our modeling pageant event.

Diamond Event Sponsor: \$2500.00

- Exclusively limited to one company per industry
- Color advertisement on the front back cover of the magazine ad booklet
- Your company listed on our website with a link to your website
- Your company logo and name on official tote bag and T-shirt
- Your company banner displayed at the pageant
- 10 tickets to the pageant
- 10 Magazine ad booklets
- Seniority in booking Lady S.H.E. for your company's promotional events

Rudy Event Sponsor: \$1500.00

- Full page black and white advertisement in the magazine ad booklet
- Your company banner displayed at the pageant
- Your company logo and name on the official tote bad and T-shirt
- 5 tickets to the pageant
- 5 magazine ad booklets

- Your company listed on our website with a link to your website
- Photo taken with Lady S.H.E. winner

Opal Event Sponsor: \$800.00

- Half page black and white advertisement in the magazine ad booklet
- 3 tickets to the pageant
- 3 magazine ad booklets
- Your company listed on our website with a link to your website

Emerald Event Sponsor: \$500.00

- Quarter page black and white advertisement in the magazine ad booklet
- 1 ticket to the pageant
- 1 souvenir program book

In closing, please know I am available if you have any question. Feel free to contact me at 201-254-9236. I have enclosed a sponsorship form. We are open to creating addition events with your at any time. Thank you for your time.

Sincerely,

Quintina Austin

Executive Director

Corporate Sponsorship Form

1. We would like to be a (circle one) diamond, ruby, opal, or emerald Sponsor.
2. We value our "gift" at \$ _____
3. Please make arrangement with _____ to pick up the items

Gift Contact Information

Name:

Phone Number:

Address:

*Advertising artwork deadline is 30 days before the National pageant, please email to advertising@beautys-ink.com

All checks need to be made out to Beauty's Ink. Payments can be made on line at our website. www.beauty's-ink.com

Beauty's Ink

24 Chestnut Street

Elmwood Park, NJ 07407

Email: quintina@beauty's-ink.com